



Joint Action
on REspiratory
Diseases



*Think COPD
Detect Early, Breathe Better*

WORLD COPD DAY
19th November 2025

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COPD DAY
2025**

Think COPD — Detect Early Breathe Better

Healthcare professionals are the first line of defense. Early recognition and diagnosis can change the course of every patient's breath.

Why Early Diagnosis Matters

Chronic Obstructive Pulmonary Disease (COPD) affects millions worldwide – yet it often goes undiagnosed until it's advanced. As healthcare providers, your awareness and early action can prevent progression, improve quality of life, and save lives. Every early diagnosis offers a better chance.

Together for Better Breath

Recognize the Early Signs

- Persistent cough or sputum production
- Shortness of breath, especially on exertion
- Frequent chest infections
- History of smoking or exposure to pollutants

Ask, Screen, Act

Simple questions can reveal hidden disease.

Your Role in Early Detection

- Assess at-risk patients during routine visits
- Use spirometry for diagnosis and monitoring
- Educate patients on smoking cessation and lifestyle support
- Refer early for pulmonary rehabilitation and specialist care

Your vigilance makes the difference between detection and delay.

DON'T DELAY—DIAGNOSE COPD TODAY



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